

## "Cyclones Small Business Contest" Sweepstakes

### Official Rules

No purchase necessary.

1. **To Enter:** Sweepstakes runs from 08/02/11 at 9:00 a.m. Eastern Standard Time through 08/29/11 at 6:00 p.m. Eastern Standard Time. To enter without purchase or obligation, complete guestbook entry on the sweepstakes page at [brooklyncyclones.com](http://brooklyncyclones.com). All entries become property of the Sponsor. Entries must be received by 6:00 p.m. CT on 08/29/11. Only one entry per person. No photocopied, mechanically, or electronically reproduced entries accepted.
2. **Drawing:** On or about 08/30/11, a random drawing from all eligible entries received will be conducted by Adobe Graphics & Design, Inc.. There will be one (1) Grand Prize winner who will be notified by e-mail and/or phone on or about 72 hours after the random drawing takes place. Odds of winning depend on the total number of eligible entries received.
3. **Prize:** One (1) Grand Prize consisting of a Luxury Box for 15 to the Brooklyn Cyclones Game on 09/02/11. Including food and drinks. **Events are specific to date and time; no substitution or modifications permitted by winner.** Blackout dates and restrictions apply. No substitutions, cash equivalents, or transfers of prize permitted by winner. Sponsors reserve the right to substitute prize or portion of the prize with similar prize of equal or greater value due to prize unavailability. (10) First Place prizes \$100 credit toward any purchase over \$1000 of promotional items from Adobe Graphics & Design, Inc.
4. **Eligibility: Sweepstakes open to all legal U.S. Companies located in the Greater State of New York. Must be 21 years or older as of 7/7/11. Sweepstakes subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to these Official Rules and accept decisions of the Sponsor as final. The promotion is offered in the United States only and shall only be construed and evaluated according to United States law.** Employees of Adobe Graphics & Design, Inc., their collective subsidiaries and affiliates, and their immediate families (spouse and parents, children and siblings, and their respective spouses), and individuals living in the same households of such employees are ineligible.
5. **To Claim Prize:** Winner will be notified via e-mail and/or phone, and will be required to complete and sign an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release, which must be returned within seven (7) days after receipt or prize will be forfeited and awarded to an alternate winner. If prize notification letter or prize is returned undeliverable or unclaimed, the prize will be awarded to an alternate winner in a random drawing. Grand Prize winner's guest must execute a Liability Release, and, where legal, Publicity Release prior to the issuance of travel documents. If guest is under eighteen (18) years of age, a parent or a legal guardian must sign on behalf of guest.
6. **Limitation of Liability:** Neither Sponsors, Adobe Graphics & Design, Inc., The Brooklyn Cyclones, nor their affiliated entities are responsible for printing or typographical errors in any sweepstakes-related materials; stolen, fraudulent, lost, late, misdirected, damaged, incomplete, altered, or illegible entries; or entries that are processed late or incorrectly or are lost due to computer or electronic malfunction. Sponsor is not responsible for technical, hardware, software, or telephone failure of any kind, lost or unavailable network connections or fraud, incomplete, garbled, or delayed computer transmission whether caused by Sponsor, user, or by any of the equipment or programming associated with or utilized in the promotion, or by any technical or human error which may occur in the process of submissions which may limit a participant's ability to participate in this promotion. Winner is solely responsible for payment of all federal, state, and local taxes on prize and for any travel or other expenses not specifically mentioned in prize description. Sponsor is not responsible for any damages or injury incurred by contestant as a result of winning. Prizes are non-transferable and not redeemable for cash. By accepting prize, winner grants Sponsor the right to use his/her name and/or likeness, for any advertising and/or promotional purposes without further compensation or permission unless prohibited by law. Sponsor reserves the right to cancel or modify Sweepstakes if fraud or technical failure compromises the integrity of the Sweepstakes as determined by Sponsor in its sole discretion. By entering this contest, all entrants agree to these Official Rules and that Sponsor has the sole right to decide all matters and disputes arising from the contest in their sole discretion, and the determination of the winner is final.
7. **Web Site Entries.** In the event a contest accepts website entries, participants must accurately complete all required fields or such entry will be deemed invalid. *Adobe Graphics & Design, Inc.* and their respective agents and the officers, directors and employees of each are not responsible for and shall not be liable for any malfunction of the Internet, the Brooklyn Cyclones website or any other computer-related processor system. Sponsor is not responsible for any prize offered or any aspect of any contest appearing on an advertiser's web banner or hyperlink located on the *Coyote Promotions* website.
8. **Winners' List:** Please visit [www.brooklyncyclones.com](http://www.brooklyncyclones.com) on or about 08/30/11 to view posted winners' list.
9. **Sponsors:** Adobe Graphics & Design, Inc. doing business as Coyote Promotions, Great Neck, NY.
10. **Administrator:** Brooklyn Cyclones, 1904 Surf Ave. Brooklyn, NY 11224