

HeartShare Human Services of New York is a not-for profit corporation organized under the laws of the State of New York. It derives its 501(c)3 tax-exempt designation from both an umbrella ruling issued to the U.S. Catholic Conference and the State of New York.

HeartShare was founded in 1914 in response to the needs of thousands of children and young adults being released from orphanages and other institutions with no one to whom they could turn and nowhere to go. HeartShare helped those children face the harsh realities of life on their own in New York City – from finding a home to getting a job – in an era when the law did not protect them and society did not provide support services.

Today, HeartShare is a comprehensive human services agency whose nonsectarian programs assist, in a dignified and respectful manner, over 17,000 children, adults and families. The Children and Family Services Division offers programs that place children in loving homes through foster care and/or adoption; help families in crisis overcome difficulties so they remain united; keep youngsters off the streets through after school and weekend programs; teach emancipated teenagers how to succeed on their own; and provide housing and coordinated services for those affected by HIV/AIDS. The Developmental Disabilities Division provides a continuum of educational, training and vocational, therapeutic and residential services for those, ranging from pre-school infants and children to the elderly, diagnosed with developmental disabilities, including autism and the spectrum disorders.

Approximately 90% of all of HeartShare's revenues go directly to program services. HeartShare is accredited by The Council on Accreditation of Services for Families and Children and an Accredited Charity of the Better Business Bureau.

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HeartShare Human Services of New York  
12 MetroTech Center – 29th Floor, Brooklyn, NY 11201  
[www.heartshare.org](http://www.heartshare.org)



# SpringGala2008

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THE BOARD OF DIRECTORS AND GALA COMMITTEE OF HEARTSHARE HUMAN SERVICES OF NEW YORK  
CORDIALLY INVITE YOU TO THE

# 2008 Spring Gala & Auction

## HONORING

### Michael P. Kiley

Managing Director, U.S. & Americas Distribution, Morgan Stanley  
*The Monsignor Thomas G. Hagerty Humanitarian Award*

### Steve Cohen

General Manager, Brooklyn Cyclones  
*The HeartShare Genie Foundation Award*

### Cameron Mathison

Actor, star of ABC's All My Children and Talk-show Host  
*The Linda Dano Heart Award*

### Tony Sirico

Actor, star of HBO's The Sopranos and Movies  
*The Heart of the City Award*

Tuesday, April Eighth,  
Two thousand Eight

**5:30 PM**

Cocktails and Silent Auction

**7:00 PM**

Dinner and Awards Ceremony

New York Marriott Marquis  
Broadway Ballroom  
1535 Broadway, New York City  
(between 45th and 46th Streets)

RSVP BY MARCH 28, 2008

BLACK TIE OPTIONAL

# 2008 Spring & Gala Auction

 **HeartShare**  
HUMAN SERVICES OF NEW YORK

If you haven't  
got charity in  
your heart,

you have the  
worst kind of  
heart trouble!

- Bob Hope

PLEASE OPEN ►

# 2008 Spring Gala & Auction

I (WE) AM (ARE) PLEASED TO SUPPORT HEARTSHARE'S PROMISE TO CHILDREN AND FAMILIES, AS INDICATED:

## Tables

|       |  |          |
|-------|--|----------|
| _____ | \$25,000 Pacesetter Table(s)<br>(includes 10 Reservations, Parchment Page<br>Journal Ad and Special Recognition) | \$ _____ |
| _____ | \$10,000 Benefactor Table(s)<br>(includes 10 Reservations, Gold Page<br>Journal Ad and Special Recognition)      | \$ _____ |
| _____ | \$7,500 Patron Table(s)<br>(includes 10 Reservations, Silver Page<br>Journal Ad and Special Recognition)         | \$ _____ |
| _____ | \$5,000 Donor Table(s)<br>(includes 10 Reservations, Bronze Page<br>Journal Ad and Special Recognition)          | \$ _____ |

## Individual Reservation(s)

|       |                    |          |
|-------|--------------------|----------|
| _____ | \$2,500 Pacesetter | \$ _____ |
| _____ | \$1,000 Benefactor | \$ _____ |
| _____ | \$750 Patron       | \$ _____ |
| _____ | \$500 Donor        | \$ _____ |

## Journal Advertisement

To place a Journal Advertisement, send camera-ready copy or electronic (pdf or jpg) copy by **MARCH 28, 2008** to:

2008 Spring Gala Journal  
HeartShare Human Services of New York  
12 MetroTech Center – 29th Floor  
Brooklyn, NY 11201  
george.cincotta@heartshare.org

|                          |                                |          |
|--------------------------|--------------------------------|----------|
| <input type="checkbox"/> | \$5,000 Parchment Page         | \$ _____ |
| <input type="checkbox"/> | \$2,500 Gold Page              | \$ _____ |
| <input type="checkbox"/> | \$1,000 Silver Page            | \$ _____ |
| <input type="checkbox"/> | \$750 Bronze Page              | \$ _____ |
| <input type="checkbox"/> | \$500 Full Black/White Page    | \$ _____ |
| <input type="checkbox"/> | \$300 Half Black/White Page    | \$ _____ |
| <input type="checkbox"/> | \$175 Quarter Black/White Page | \$ _____ |
| <input type="checkbox"/> | \$100 Friend (Listing)         | \$ _____ |

(Full-page ad size is 4 1/2" x 7 3/4")

## Contribution

I (we) am (are) unable to attend but would like to make a contribution in support of HeartShare's mission:

Total Enclosed \$ \_\_\_\_\_

Individual Or Company Name

*As You Wish It To Appear In The Journal And Seating List*

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number (Business) \_\_\_\_\_

(Home) \_\_\_\_\_

Fax Number (Business) \_\_\_\_\_

(Home) \_\_\_\_\_

Email Address \_\_\_\_\_

For American Express, VISA, Mastercard or Discover Card charges, please provide:

Name as it appears on card \_\_\_\_\_

Card number \_\_\_\_\_ Exp date. \_\_\_\_\_

Signature \_\_\_\_\_

Please make all checks and money orders payable to:

HeartShare Human Services

Non-tax deductible portion of each dinner ticket is \$125.

## Dinner Reservations Required by March 28, 2008

For additional information, please call (718) 422-3210.

Please print individual names of guests for each table or reservation:

1. (Host) \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_



## 2008 Spring **Gala & Auction**

HeartShare Human Services of New York  
and The Genie Foundation  
12 MetroTech Center – 29th Floor  
Brooklyn, NY 11201