



BROOKLYN CYCLONES BASEBALL CLUB
Class A Affiliate of the New York Mets

MCU PARK TO HOST 2014 NEW YORK-PENN LEAGUE ALL-STAR GAME

Cyclones Partner with Mercedes Benz of Brooklyn and TicTocStop.org as Presenting Sponsors

Brooklyn, NY – January 28, 2014 – The Brooklyn Cyclones and the New York-Penn League have announced that the 10th Annual NYPL All-Star Game will be coming to Coney Island during the Summer of 2014. MCU Park, which hosted the first-ever New York-Penn League All-Star Game in 2005, will once again welcome the best the league has to offer on Tuesday, August 19th.

“We are excited that the NYPL All-Star Game is coming back to Brooklyn,” said Cyclones Vice President Steve Cohen. “It’s been almost 10 years since we hosted the game, and we are excited for the opportunity to show the fans, players, and executives from around the league the transformation that Coney Island has undergone. It is one of the can’t-miss destinations of summer for the people of New York City, and now because of the New York-Penn League All-Star Game, it is a must-visit destination for people from all over the footprint of our league.”

“The New York-Penn League All Star Game has always showcased the finest talent in professional baseball,” said NYPL President Ben Hayes. “The 2014 All Star Game will be no different, except that it will also showcase one of the finest franchises in professional baseball. The Brooklyn Cyclones have led the League in attendance each year it has operated. More importantly, the Cyclones have consistently set the bar for excellence in their operations, overall fan experience, and community involvement. This year’s All Star Game will celebrate all of that and more.”

In addition, the Cyclones have announced that the team has partnered with Mercedes Benz of Brooklyn and TicTocStop.org as the presenting sponsors for the New York-Penn League’s flagship event.

“I am thrilled to be able to have our foundation, along with our friends at Mercedes Benz of Brooklyn, serve as the sponsors of the New York-Penn League All-Star Game,” said Tic Toc Stop’s Founder Craig Carton. “Our organization’s goal is to raise awareness of the issues that hundreds of thousands of people with Tourette’s Syndrome face and deal with everyday. TicTocStop is committed to finding a cure for the tics associated with Tourettes. We have made great strides in that area and joining forces with the Brooklyn Cyclones, MCU Park and the other member clubs gives us an amazing opportunity to get closer to reaching our goals.”

The New York-Penn League All-Star Game will be a two-day celebration, starting with an All-Star Banquet aboard Hornblower Cruises on Monday evening, August 18th. This private event will take NYPL All-Stars and league guests on a scenic tour around Lower Manhattan and Brooklyn including stops at the Statue of Liberty and the Brooklyn Bridge. The following day, All-Star Tuesday, will begin at MCU Park when gates open at 5:00 PM (subject to change). Fans will be able to mix and mingle with the 2014 NYPL All-Stars along the concourse prior to the start of the Civil Servant / Celebrity All-Star Challenge presented by Municipal Credit Union. This unique contest will feature a softball game with local celebrities mixed with Everyday All-Stars from the FDNY, DSNY, NYPD, PAPD and more. New York Mets Hall of Fame pitcher and Brooklyn native John Franco and Brooklyn’s own Rosanna Scotto, from Fox 5’s Good Day New York, will serve as team captains for the game.



“As hosts for the 10th Annual NYPL All-Star Game, we are embracing this opportunity to show the best that not only Brooklyn, but all of New York City, has to offer,” said Cyclones General Manager Kevin Mahoney. “Part of what makes New York such a unique place is the people who make the city function. That is why we will be celebrating our Everyday All Stars with the Civil Servant/Celebrity Challenge. Whether it’s the boat tour, the softball game, the fan fest or the All-Star Game itself, everyone should want to be a part of our All-Star Summer at MCU Park.”

The Cyclones will also be joining forces with the New York Daily News for a special promotion leading up to the NYPL All-Star Game. Readers will be able to nominate young men and women who have established themselves as leaders in the community. Whether it be standing up to bullying, raising money for a worth while cause, or going above and beyond for a member of their community, the Cyclones and the Daily News will honor these Neighborhood All-Stars during the All-Star Game on August 19th.

Finally, the New York-Penn League, in conjunction with Brandiose in San Diego, unveiled the logo for the game earlier today. The mark is shaped similarly to the traditional Brooklyn Cyclones logo, but features the landmark Brooklyn Bridge in the background.

“After more than a decade the All-Star Game is returning to Coney Island,” said Brandiose’s Casey White. “Our goal was to embody the hard work, loyalty and passion that is synonymous with the people of Brooklyn and we feel that we have done that with this unique branding.”

Fans are encouraged to purchase tickets for the 2014 New York-Penn League All-Star Game in advance, as the last time MCU Park played host to the game there was a standing-room only crowd of 9,054 people. Currently, the only way to guarantee your seat is to purchase season tickets or partial season plans for the 2014 Cyclones season. Individual tickets for the event will go on sale in April. For more information call 718 – 37 – BKLYN.

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About the Brooklyn Cyclones

The Brooklyn Cyclones are a Short-Season Class A affiliate of the New York Mets. The Cyclones play at MCU Park, in the heart of Coney Island. Last year, the team led the New York-Penn League in attendance for the 13th consecutive season and the franchise has welcomed over 3,500,000 fans to the ballpark since their inception. The Cyclones have also advanced to the postseason nine times, winning a league championship in 2001 and a total of five McNamara Division titles.

About TicTocStop Foundation

The TicTocStop Foundation is a not-for-profit committed to finding a cure for the tics associated with Tourettes. It was started in 2013 by Craig Carton of WFAN’s Boomer and Carton Show. They are in the process of preparing to build and open TicTocStop Tourettes and Movement Disorder Centers Worldwide and expand on the success of Camp Carton, a sleep over camp opportunity exclusively for kids who have Tourettes, during the summer of 2014.

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All-Star Game Quote Sheet



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-- Steve Cohen, Vice President, Brooklyn Cyclones

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-- Kevin Mahoney, General Manager, Brooklyn Cyclones

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-- Ben Hayes, President, New York-Penn League

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-- Craig Carton, Founder & President, Tic Toc Stop Foundation

"For us, Brooklyn isn't just a place where we do business. Brooklyn is our home. We take great pride in being active members of our community, and are thrilled to partner with the Brooklyn Cyclones and The Tic Toc Stop Foundation as the presenting sponsors for the 2014 New York-Penn League All-Star Game. Our slogan is 'Brooklyn Deserves the Best,' so being part of a game that brings the best young talent in professional baseball to our borough was a logical fit."

-- Doug Wells, Owner, Mercedes Benz of Brooklyn

"Municipal Credit Union is thrilled that MCU Park will be the site of this year's New York-Penn League All-Star Game. We are confident that the Brooklyn Cyclones will be 'All-Star' hosts, and we are excited to join our spokesperson John Franco and the Cyclones in the Celebrity/Civil Service All-Star Softball Challenge preceding the All-Star game. MCU and the Cyclones share a mutual appreciation and respect for the civil service members of the New York community, and the game will be a fun way for us and the community to recognize these dedicated civil service employees."

-- Steve Kibitel, MCU, Vice President of Marketing

"Brooklyn is proud to welcome the New York-Penn League All Star Game back to MCU Park," said Brooklyn Borough President Eric Adams. "This year's game at the People's Playground will thrill baseball lovers while also scoring a 'grand slam' for the continued economic growth of Coney Island, with so many new and newly-reopened dining and retail options 'on deck' for fans to enjoy. What could be better than All-Star baseball by the Boardwalk?"

-- Eric Adams, Brooklyn Borough President

"Congratulations to the Brooklyn Cyclones for being named this year's host of the 10th Annual NYPL All-Star Game. The game will bring visitors to Coney Island from all over the Northeast and help drive business to local merchants in the neighborhood and along the famed Boardwalk. Coney Island has undergone a major transformation since it last hosted the game in 2005. It wouldn't be summer without baseball and Coney Island. For that reason, MCU Park is a great venue for the game and the chance to showcase the neighborhood and Brooklyn to the entire league and fans throughout the region. This truly is a home run for our borough."

-- Carlo A. Scisssuara, President & CEO, Brooklyn Chamber of Commerce

"What better place to celebrate America's favorite past time than at the People's Playground. The Alliance for Coney Island is looking forward to this year's New York-Penn League All-Star Game, and is proud that Coney Island will host the event this year. With the many new additions to Coney Island, New York City's favorite amusement destination will offer visitors an eclectic array of entertainment options with something for everyone. We are elated to welcome the Penn League to the One and Only Coney this summer."

--Dennis Vourderis, Chairperson, Alliance for Coney Island



South All-Stars Affiliates

- *Brooklyn Cyclones*
- *Aberdeen IronBirds*
- *Jamestown Jammers*
- *Mahoning Valley Scrappers*
- *State College Spikes*
- *Staten Island Yankees*
- *Williamsport Crosscutters*



North All-Stars Affiliates

- *Auburn Doubledays*
- *Batavia Muckdogs*
- *Connecticut Tigers*
- *Hudson Valley Renegades*
- *Lowell Spinners*
- *Tri-City ValleyCats*
- *Vermont Lake Monsters*

**** To commemorate the 75th Anniversary of the New York-Penn League, the All-Star Jerseys will feature the names of every player who went from the NYPL to the Major Leagues since 1939, watermarked on the uniform.**